



Press Release for Gazette Feb 21st

PHOTO attached

Film Show demonstrates danger of plastic

A public showing of the BBC film *Message in the Waves* at Turnberries Hall attracted local interest last week. Sustainable Thornbury showed the film in support of their campaign to reduce the number of plastic bags given out in Thornbury. The audience learnt about the huge swirl of plastic debris that is circulating in the Pacific Ocean. This 'soup' causes major damage to wildlife in the region, particularly birds such as the albatross and playful dolphins who get tangled in plastic which they mistake for playthings. The film was followed by an opportunity to talk to members of the group and to look at alternatives to plastic bags. The audience also saw the work in progress from Castle School A Level students who are producing some promotional work for the campaign.

Following visits by ST members, many local retailers are reviewing their current plastic bag usage and looking at alternatives. Some of the larger chain stores, such as Tesco and the Co-op, have agreed to actively promote their long life bags as part of the campaign. More are expected to join in by the launch date in May.

Note to Editor:

This press release is in support of the Sustainable Thornbury's plastic bag reduction campaign. For further information tel: 01454 416778 or email Margaret.pinder@crumbly.plus.com